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By Business Staff
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Photo: Contributed Photo - **Karen Ali**

Ali joins Michael J. London & Associates

Karen Ali of Waterbury, an award-winning Connecticut journalist and media strategist, has joined the staff of Michael J. London & Associates in Trumbull as manager, strategic communications.

Ali holds a master's degree in broadcast journalism from Columbia University's Graduate School of Journalism and a Bachelor of Arts degree in journalism from the University of Connecticut.

During more than 30 years in Connecticut media, Ali's experience includes having covered legal issues and high-profile trials for The News-Times in Danbury, now owned by Hearst Connecticut Media Group. While there, she was Sunday editor and wrote an advice column, according to a release. She also has served as a social media editor for the Connecticut Law Tribune, where she also was a reporter for more than a decade, the release said, and has freelanced as an editor and reporter for a variety of publications, including the Hartford Business Journal, AARP, the Republican-American in Waterbury, the New York Post, and many magazines, blogs, and trade journals.

More recently, Ali's journalism expertise has been "focused on helping organizations and businesses, leveraging media coverage as part of a public relations strategy"; she also is highly skilled in crisis communications, according to the release.

For more information on Michael J. London & Associates, visit www.mjllondon.com.