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VANTIS LIFE INSURANCE CO. HONORED AT UNITED WAY AWARDS

WINDSOR, CT., March 12, 2012 – As Hollywood’s Academy Award fever dissipates, employees of Vantis Life Insurance Company continue to celebrate a red carpet win of their own.

The Windsor-based firm was honored by the United Way of Central and Northeastern Connecticut recently when the non-profit agency held its ‘Best Of Awards’ to honor its leading corporate partners in Connecticut.

“We were honored to be chosen by the United Way as a finalist in two award categories, and even more surprised to be the recipient of the first ‘Oscar’ of the evening,” said Peter Tedone, President and CEO of Vantis Life. “Several years ago, we formed the Vantis United Way Committee to help steer our company’s charitable giving. We are delighted to be recognized for our ‘Best Campaign Kickoff.’”

According to the United Way, the ceremony honored organizations and individuals across central and northeastern Connecticut who demonstrated outstanding effort and creativity in leading the 2011 United Way Community Campaign at their workplaces.

“Vantis Life has created a culture that places a premium on charitable giving. It’s a value that we continue to emphasize, especially as we celebrate our rapid growth and successful expansion within the insurance industry. As we continue to grow we must be mindful of sharing our good fortune and progress with those who are not as fortunate,” Tedone said.

Besides Best Campaign Kickoff, other Best of Awards included Best Fast and Furious Campaign, Best Campaign Special Event, Best Campaign Video, and Best Company Campaign Materials.

The red carpet-themed award ceremony was held at the Bond Hotel’s grand ballroom in Hartford, with FOX CT TV personalities Rachel Lutzker and Laurie Perez presiding. In all, 46 companies were considered for prizes at the gala, among them such familiar names as Travelers, The Hartford, Pratt & Whitney, and LIMRA.

Photo caption:

Appearing in the photo from left to right are Rita Soovajian, Kim Seresin, Marjory Berky, Csilla Banks.

About Vantis Life

Vantis Life Insurance Company was established in 1942. From its inception, the company’s primary goal has been to provide families with affordable life insurance and annuity products

available through their financial institution. With nearly \$5 billion of life insurance in force, \$900 million of assets and a rating of A-Excellent from A.M. Best, Vantis Life prides itself on providing A Better Life Experience for financial institutions and their customers. Sales and marketing information is available at 1-866-826-8471 or www.vantislife.com/able.

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