

**For Immediate Release**

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## **VANTISLIFE GAINS ADMISSION TO NEW YORK**

### ***NOW AVAILABLE IN ALL 50 STATES AND D.C.***

WINDSOR, Conn., Feb. 10, 2009 – A subsidiary of Vantis Life Insurance Company today announced that it now is doing business in New York.

VantisLife Insurance Company of New York announced that the New York regulators have admitted the company to do business in the state of New York. The company is a wholly owned subsidiary of VantisLife Insurance Company of Windsor, Connecticut. With this regulatory approval, VantisLife now offers its products and services in all fifty states and the District of Columbia.

A specialist is bank and credit union distribution of life insurance and annuity products, VantisLife began its expansion in 2003 and now sells its products through banks and credit unions throughout the United States. Prior to that time, VantisLife sold life insurance and annuities through banks in the state of Connecticut.

VantisLife is focused solely on providing financial institutions and their customers with a variety of life insurance and annuity products. These products are offered by licensed bankers via an award-winning online process and supported by best-in-class wholesaling and access to Vantis University, the company's exclusive online, Webex, and in-person training and development resource.

#### **About VantisLife**

VantisLife Insurance Company was established in 1942. From its inception, the company's primary goal has been to provide families with affordable life insurance and annuity products available through their financial institution. With more than \$4.2 billion of life insurance in force, more than \$675 million of assets and a rating of A-Excellent from A.M. Best, VantisLife prides itself on providing simple, easy-to-afford products to middle and upper middle income families. VantisLife markets its products available through financial institutions and directly to the consumer. Sales and marketing information is available at 1-866-826-8471 or [www.vantislifecom.com](http://www.vantislifecom.com).

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