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## **PUBLIC RELATIONS EXEC PUBLISHES FIRST NOVEL**

TRUMBULL, Conn., July, 2013 – Ron Winter, a public relations consultant with Michael J. London & Associates, today announced the publication of his third book – his first novel.

“Is religion a blueprint for faith and ethical living or a means to manipulate and control? That’s really the theme of this book, said Winter, a resident of **Hebron**.

The novel, titled *The Hypocrite*, explores answers to these and similar questions.

In *The Hypocrite*, Winter sets a self-described evangelist against a veteran of the War on Terror who is seen by many as the quintessential agnostic. But reality and appearances clash nearly immediately and cordiality soon turns explosive.

Through *The Hypocrite*, Winter introduces readers to Bruce McAllister, a veteran recently returned from fighting in Iraq who must go to work for Moran Smythe, a man suffering from low self-esteem and major control issues. McAllister must accept a position at Smythe Partner's Ltd., a small firm run by Smythe who loudly proclaims to one and all that the word of God is his word, and you'd better agree with his version of heaven on Earth or there will be hell to pay.

Necessity places the two in conflict with each other in an environment that ranges from unstable to explosive. McAllister's world is rife with fresh memories of man's inhumanity to man, and as a result he has questions – lots of questions. In Smythe's world there are certainties and questions are not allowed.

“I want to caution readers,” Winter said. “*The Hypocrite* contains scenes of deceit, sexual manipulation, adultery, larceny, car chases, gunfire and murder – virtually everything one could ask for in a book on religion.”

Signed copies of *The Hypocrite* are available directly from the author at <http://www.ronaldwinterbooks.com/books/the-hypocrite.html> . It also can be purchased from other Internet bookstores. ISBN 978-1-935993-48-3 \$16.95US/\$19.95CAD. Contact the publisher: Valerie Connelly at [publisher@nightengalepress.com](mailto:publisher@nightengalepress.com) ; phone: 931-854-0910

Winter’s earlier books are “Masters of the Art,” a personal exploration of his experiences as a Marine during the Vietnam War, and “Granny Snatching,” a discussion of elderly abuse for financial gain. These books, as well, can be ordered through [www.RonaldWinterbooks.com](http://www.RonaldWinterbooks.com).

Winter joined Michael J. London & Associates in 2001. Earlier, he was Director of Public Information for the Florida Department of Transportation in the Tampa Bay region. For 10 years he was a reporter at *The Hartford Courant* and then, for seven years, was supervising editor and a columnist at the Manchester-based *Journal Inquirer*. He has received several prestigious journalism awards including the Roy W. Howard Award, the Sevellon Brown Award, Sigma Delta Chi Public Service Award, and was nominated for a Pulitzer Prize

Michael J. London & Associates, with offices in Trumbull, Conn., and DelRay Beach, Fla., specializes in earning media attention for diverse clients. The firm, formed in 1990, regularly places clients in traditional and new media -- nationally, regionally and locally.

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