

# WESTCHESTER

Week of November 16, 2015



*The team from Yonkers Montessori Academy.*

<http://www.westchestermagazine.com/Blogs/914INC-Incoming/November-2015/Starwood-Hotel-Acquired-By-Marriott-New-Wellness-Center-In-White-Plains/>

## **Morgan Stanley Hosts Youth Business Skills Case Study Competition**

For the third year in a row, Morgan Stanley has teamed up with the African-American Men of Westchester (AAMW) to present the Youth Business Skills Case Study Competition. The event, which took place at the firm's Purchase campus on November 13, brought together local high school juniors and seniors to hone their problem solving and business analytical skills. "The Business Skills Case Study Competition is designed to present high school students with real life problems that businesses face daily," said Luvaghn Brown, co-chairman of the event. "Business school case studies present the student teams with topical problems, such as copyright infringement, social responsibility, human resource management and environmental issues. Working in a corporate setting to solve the case fosters collaboration and teamwork." Approximately 150 students from 18 schools competed for three prizes, awarded for the best presentations on "Hydrofruit, Inc.: Ripe for Harvest or Rotten Tomato?" a case study from The University of Virginia Darden School of Business. Ardsley High School won the competition, followed by two Yonkers schools (Yonkers Montessori in 2nd place and Saunders Trade and Technical School in 3rd ).